

Sponsoring concept



WORLD PANCREAS FORUM

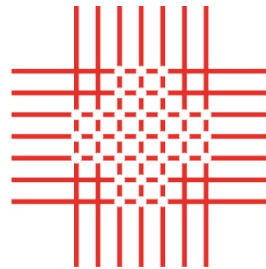
**6–7 FEBRUARY 2020
BERN, SWITZERLAND**

Sponsoring concept

1. Organiser – Swiss Pancreas Foundation

The Swiss Pancreas Foundation, headquartered in Bern, is an independent non-profit organisation created by a group of Bernese to benefit the Swiss population. The Foundation supplies information on pancreatic diseases to the general public, patients and their relatives. It also establishes contact between patients, specialists and institutions in this field of medicine and aims to become an important informational hub for pancreatic matters and increase understanding of the disease over the long term.

Schweizerische Pankreasstiftung
Fondation Pancréas Suisse
Fondazione Pancreas Svizzera
Swiss Pancreas Foundation



2. Occasion

In 2020, the foundation will host the third World Pancreas Forum from 6 – 7 February 2020 in Bern. The event will address current topics on the pancreas in an international context. Experts in the field and numerous other qualified speakers will be invited to give talks and take part in discussions. Approximately 400 guests are expected to participate in this high-profile event, including industry representatives.

The main theme of this year's event is the **Pancreatic malignancies**.

Organiser

Schweizerische Pankreasstiftung
Vizepräsident Prof. Dr. med. Kaspar Z'graggen
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Congress Organisation

Meister ConCept GmbH
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pancreas@meister-concept.ch

Sponsoring concept

3. Sponsorship packages

You can find an overview of all sponsorship packages in our sponsorship catalogue.

3.1. Emmentaler Package

World Pancreas Forum contribution

Exhibition

- 80 m² exhibition space value CHF 550.00 per m²
- Additional space (1 – 2 m²) for roll-ups in the exhibition area

Printed material

- Original logo in main programme PDF
- Cover page in main programme PDF (depending on availability)

Website

- Full-page banner, four-colour, 800x600 pixels
- Original logo and link at www.worldpancreasforum.com

Conference communication

- Original logo and company address on desktop background in the conference hall
- Original logo on the welcome screen at the main entrance
- Original logo in every announcement mailing
- Original logo on Social Media
- Give-away in the conference folder or on the chairs in the conference hall
- Original logo on participant badges
- Original logo on sponsor board in the audio-visual technology centre (AV centre)
- 2 free inserts (flyer, brochure) in the conference folder, up to A4 format
- Original logo on the sponsor board in the registration area

1 satellite symposium or workshop in the main conference hall

- Announcement in main programme PDF with original logo
- Announcement on www.worldpancreasforum.com with original logo
- Hall rental, including beamer, screen and microphone (depending on availability of rooms)

Admission tickets for the gala evening

- 5 tickets (value CHF 90.00 each)

All benefits are modular and can be combined or replaced as desired. They can also be booked exclusively.

Emmentaler sponsor contribution

Payment sponsorship contribution of **CHF 100'000.00** plus VAT.

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3.2. Haslitaler Package

World Pancreas Forum contribution

Exhibition

- 50 m² exhibition space value CHF 550.00 per m²
- Additional space (1 – 2 m²) for roll-ups in the exhibition area

Printed material

- Original logo in main programme PDF
- Full-page ad in main programme PDF

Website

- Super banner, four-colour, 728x90 pixels
- Original logo and link at www.worldpancreasforum.com

Conference communication

- Original logo in every announcement mailing
- Named on Social Media
- Original logo on sponsor board in the audio-visual technology centre (AV centre)
- 2 free inserts (flyer, brochure) in the conference folder, up to A4 format
- Original logo on the sponsor board in the registration area

Admission tickets for the gala evening

- 3 tickets (value CHF 90.00 each)

All benefits are modular and can be combined or replaced as desired. They can also be booked exclusively.

Haslitaler sponsor contribution

Payment sponsorship contribution of **CHF 50'000.00** plus VAT.

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3.3. Simmentaler Package

World Pancreas Forum contribution

Exhibition

- 30 m² exhibition space value CHF 550.00 per m²
- Additional space (1 – 2 m²) for roll-ups in the exhibition area

Printed material

- Full-page ad in main programme PDF

Website

- Original logo and link at www.worldpancreasforum.com

Conference communication

- Named in every announcement mailing
- 1 free insert (flyer, brochure) in the conference folder, up to A4 format

Admission tickets for the gala evening

- 2 tickets (value CHF 90.00 each)

All benefits are modular and can be combined or replaced as desired. They can also be booked exclusively.

Simmentaler sponsor contribution

Payment sponsorship contribution of **CHF 25'000.00** plus VAT.

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3.4. Aaretaler Package

World Pancreas Forum contribution

Exhibition

- 15 m² of exhibition space (indoor and outdoor) value CHF 550.00 per m²
- Additional space (1 – 2 m²) for roll-ups in the exhibition area

Printed material

- Full-page ad in main programme PDF

Website

- Original logo and link at www.worldpancreasforum.com

Conference communication

- Named in every announcement mailing

Admission tickets for the gala evening

- 1 ticket (value CHF 90.00)

All benefits are modular and can be combined or replaced as desired. They can also be booked exclusively.

Aaretaler sponsor contribution

Payment sponsorship contribution of **CHF 15'000.00** plus VAT.

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3.5. Kandertaler Package

World Pancreas Forum contribution

Exhibition

- 10 m² of exhibition space (indoor and outdoor) value CHF 550.00 per m²
- Additional space (1 – 2 m²) for roll-ups in the exhibition area

Website

- Original logo and link at www.worldpancreasforum.com

Conference communication

- Named in every announcement mailing

Admission tickets for the gala evening

- 1 ticket (value CHF 90.00)

All benefits are modular and can be combined or replaced as desired. They can also be booked exclusively.

Kandertaler sponsor contribution

Payment sponsorship contribution of **CHF 10'000.00** plus VAT.

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3.6. Frutigtaler Package

World Pancreas Forum contribution

Exhibition

- 6 m² of exhibition space (indoor and outdoor) value CHF 550.00 per m²
- Additional space (1 – 2 m²) for roll-ups in the exhibition area

Website

- Named and link at www.worldpancreasforum.com

Conference communication

- Named in every announcement mailing

All benefits are modular and can be combined or replaced as desired. They can also be booked exclusively.

Frutigtaler sponsor contribution

Payment sponsorship contribution of **CHF 7'500.00** plus VAT.

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3.7. Other exclusive sponsorship options

☒ Satellite and/or lunch symposium in the main conference hall (upon availability)	CHF	15'000.00
☒ Workshop in the main conference hall (upon availability)	CHF	10'000.00
☒ Coffee breaks 2 days, morning & afternoon	CHF	9'000.00
☒ Interactive system	CHF	8'000.00
☒ Lanyards for participant badges	CHF	8'000.00
☒ Gifts for speakers	CHF	3'000.00
☒ Best poster presentation award	CHF	2'000.00
☒ Speaker's dinner (5 February 2020)	CHF	_____
☒ Opening reception in the industry exhibition (6 February 2020)	CHF	_____
☒ Reception on gala evening (6 February 2020)	CHF	_____
☒ Entertainment on gala evening (6 February 2020)	CHF	_____
☒ Gala evening (6 February 2020)	CHF	_____
☒ Educational Grant	CHF	_____

3.8. Other sponsorship options

☒ Folder inserts up to format A4 (1 prospectus up to format A4 in every conference folder)	CHF	1'300.00
☒ Contribution to buffet lunch	CHF	_____
☒ Sponsorship contribution of	CHF	_____

Material sponsorship

- ☒ Conference folders (approx. 400 units with notepad and pen)
- ☒ Mineral water
- ☒ Flowers
- ☒ _____

World Pancreas Forum contribution

All sponsorship partners

- Named in main programme PDF
- Presence on-site (sponsor list)
- Named on www.worldpancreasforum.com

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4. Exhibition

CHF 550.00 per m² excluding electricity and furnishings

The exhibitor manual with all detailed information will be send to you at a later point in time.

5. Inserate

No printed programme is planned for the World Pancreas Forum. The programme will be posted on www.worldpancreasforum.com and available for download as a PDF.

2. Cover page in the main programme PDF	CHF 3'000.00
3. Cover page in the main programme PDF	CHF 2'000.00
4. Cover page in the main programme PDF	CHF 3'000.00
Full-page ad in main programme PDF	CHF 1'700.00
1/2 page ad in main programme PDF	CHF 1'500.00

Please send your print documents **by 31 July 2019** as a high-resolution PDF by email to the following contact:

Ms Linda Hunziker, pancreas@meister-concept.ch.

6. Website www.worldpancreasforum.com

✚ Intro full side banner under Programme menu item	CHF 5'000.00
✚ Intro full side banner under Conference menu item	CHF 3'500.00
✚ Intro full side banner under Digital Poster Exhibition menu item	CHF 3'500.00
✚ Intro full side banner under Industry Partners menu item	CHF 3'500.00
✚ Intro full side banner under Contacts menu item	CHF 2'000.00

All intro full side banners are four-colour and must be delivered as TIFF, JPEG or PNG (800x600 pixels) files by email to the following contact: Ms Jessica Tobé, pancreas@meister-concept.ch.

7. Payment terms

Sponsors will be invoiced for the selected contribution amount. A provisional assessment of 50% is billed on conclusion of the contract and must be paid within 30 days. The remainder of the contribution amount is due by the end of December 2019 at the latest.

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8. Contact

We would be delighted if you would support the World Pancreas Forum as our valued partner. The conference organiser is happy to provide you with further information:

Ms Linda Hunziker oder Ms Karin Schaer, Meister ConCept GmbH, Bahnhofstrasse 55, CH-5001 Aarau,
T +41 62 836 20 90, F +41 62 836 20 97, Mail: pancreas@meister-concept.ch

The conference committee is also at your service:

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Prof. Dr. med. Christoph A. Maurer, CH-Bern

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